



Vision of the Department

To be a globally recognized management institute where learners contribute to business and society through a scholarly environment of empathy, veracity and excellence

Mission of the Department

1. Evolve a curriculum which emphasizes on strong management fundamentals with the flexibility to choose advance specialization courses and gain holistic exposure
2. Encourage a culture of academic excellence through the development of learners through teaching, and quality research
3. Establish academia-industry interface with modern learning resources and develop a reciprocal relationship with practicing organizations
4. Develop students as ethical business professionals with core values of compassion, societal wellness, integrity and teamwork

Programme Educational Objectives (PEO)

1. To thrive in complex reality and to acquire a systemic understanding of how organisations work and interact effectively with their commercial, social and cultural environment.
2. To nurture and develop higher consciousness, cognitive flexibility by developing a strong base to build professional career
3. To Change mindset of the Learner and to develop well trained leaders
4. To instill new and contemporary curriculum by offering additional course/elective for greater employability of the students
5. To inculcate multitasking abilities amongst students, learning foreign languages and advanced IT knowledge so that they can perform better in the chosen field nationally and internationally.

WHAT'S INSIDE

- MMS Induction Week
- Union Budget Analysis Session 2022
- Specialization Workshops
- Entrepreneurship Development Session
- Campus to Corporate Placement Orientation Sessions
- Motivational Session
- Professional Body Activities
- Freshers' Week Events and Student Achievements
- Department Staff
- Know an Alumna
- Upcoming Events

PROF.DR. AMIT OAK

CHIEF OPERATIONS OFFICER And HEAD OF DEPARTMENT, MASTER OF MANAGEMENT STUDIES

My Dear Students,

We warmly welcome you to the Vidyalankar Institute of Technology. I am elated that you have chosen and trusted VIT with your journey of Masters in Management Studies. These two years of your lives will transform you from dutiful students to skilled professionals. The faculty at VIT will take every possible effort to guide you towards becoming better thinkers, leaders and managers.

We are very glad to have you all back on campus, as students are the life of the college. I am sure that all of you would love to have happy memories of the days spent on the Vidyalankar campus preparing for presentations, group projects, studying in the Reading Room, participating in co-curricular and extra-curricular events (off course hanging out with friends in the cafeteria and Den), and many other nostalgic instances of college life.

I wish you all grand success and a bright future.

All the best !





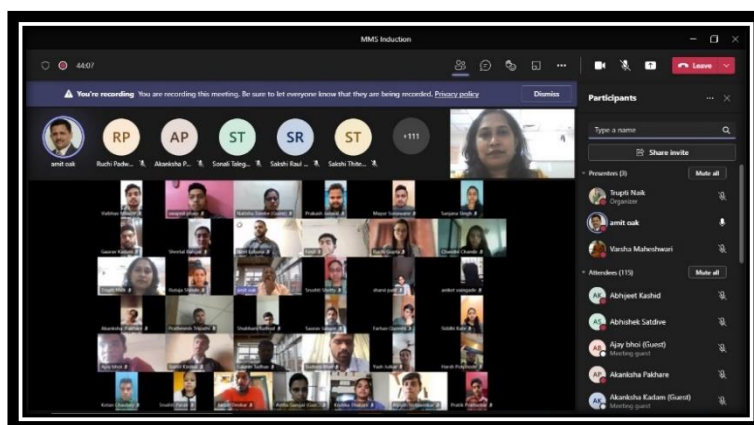
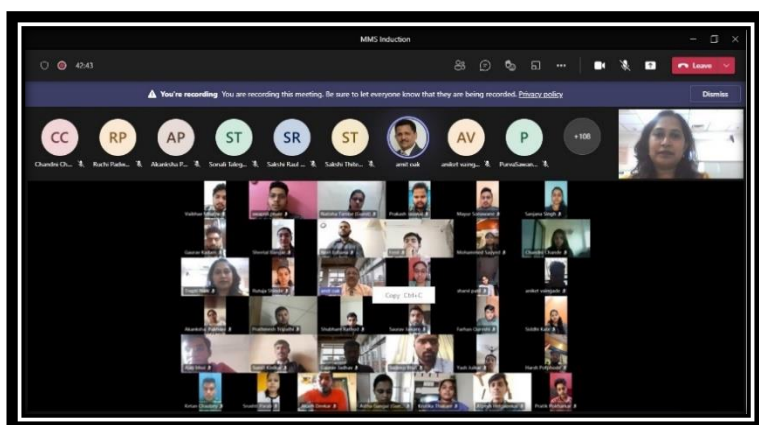
The best way to predict your future is to create it.

-Abraham Lincoln



MMS Induction - Batch of 2021-23

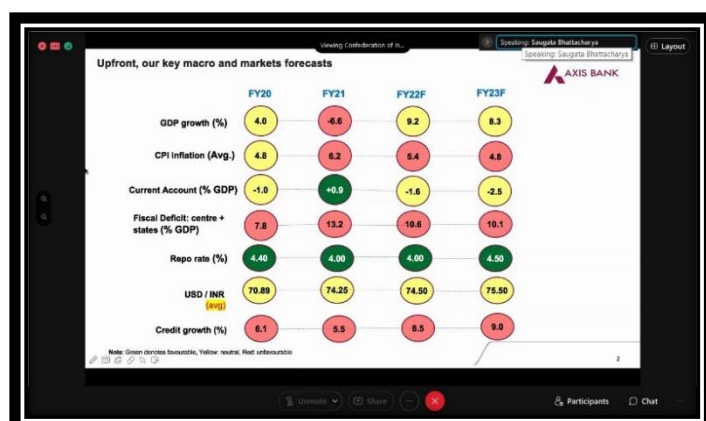
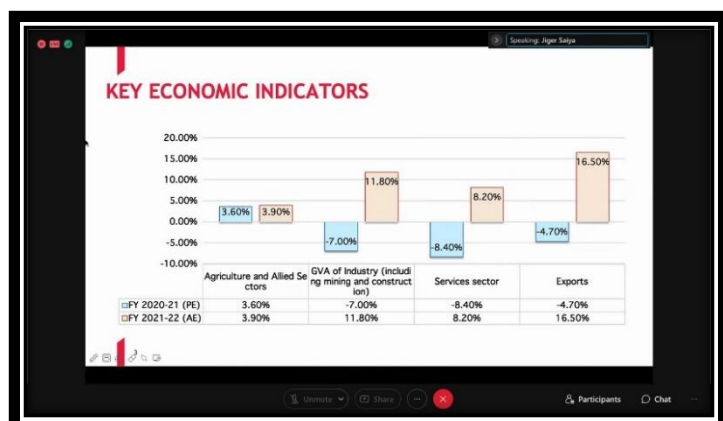
The induction session was conducted to introduce the students to the MMS course at VIT. Additionally, it also made them aware of the various academic and co-curricular activities that take place in the college. Owing to the pandemic, the induction was held on January 3, 2022, on Microsoft Teams. The Department Academic Officer, Dr. Trupti Naik, welcomed all the students and faculty in the induction programme. After the initial introduction of the institute, the Head of the Department, Dr. Amit Oak was called upon to give motivating words to the students. Next, there was a subject and faculty introduction, with mentions of the teaching, learning, and evaluation pattern of Semester 1 exams. Moving on to more interesting topics, the faculty also covered the various co-curricular and extracurricular activities in the college like literary, sports, and cultural events. The overall purpose of the induction was to assure students that the institute will take all possible efforts to mold the students to find a career path for a happy and successful future.



Union Budget Analysis – 2022

DATE: 2nd February 2022, Conducted by: Western Region Confederation of Indian Industry

Finance Minister Nirmala Sitharaman presented Union Budget 2022-23 in the Parliament on 1 February 2022. This Webex session on Budget Analysis 2022 covered points related to Direct, Indirect Taxes and Panel discussion of Experts on 'Union Budget 2022-23: The Way Forward'. The panel discussion focused on economic indicators like impact of Budget on Economy, Direct and Indirect Taxes, Banking, MSME Sector, Exports etc. The session was graced by Mr Saugata Bhattacharya, Chief Economist Axis Bank; Mr Jiger Saiya Partner & Leader, Tax & Regulatory Services, MSKA & Associates; Mr Niranjana Govindkar, Partner, Tax & Regulatory Services, BDO India LLP; Mr Abhinav Srivastava, Partner, Indirect Tax, BDO India and Mr Robin Banerjee Convenor, CII Maharashtra Panel Finance & Taxation and Managing Director, Caprihans India Ltd.





Failure is the opportunity to begin again more intelligently.

-Henry Ford

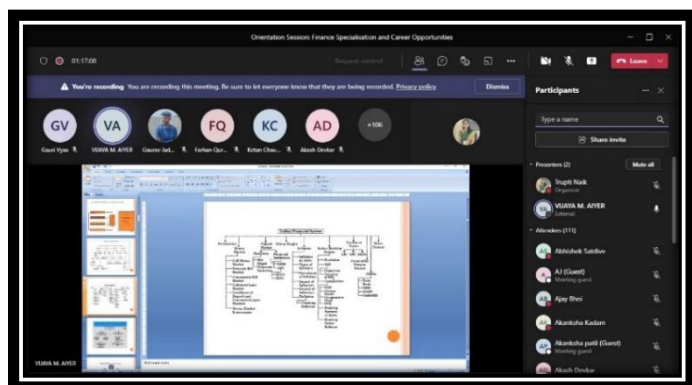


Specialisation Workshops

- Human Resources, by Mr. Pradeep Gogte, ex. Vice President - Human Resources Adfactors PR Pvt. Ltd. spoke about the expectations from HR postgraduates and how students can make themselves industry-ready. He gave them a brief about the career opportunities available in areas of Recruitment and selection, employee benefits and compensation, employee and labour relations, Human resources compliance, human resources information and payroll.

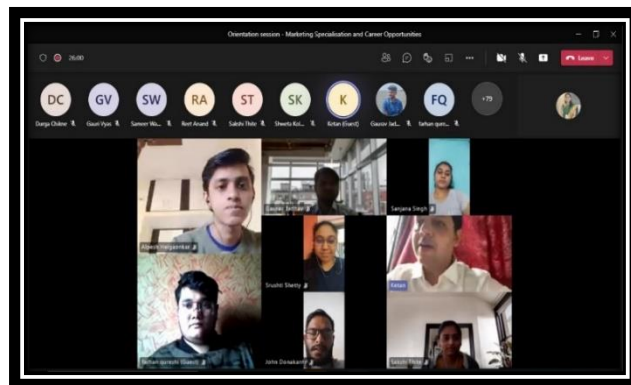


DATE: January 4th, 2022



DATE: January 5th, 2022

- Workshop on Marketing, by Mr. Ketan Phatak, Senior Business Development Manager, Reliance Industries Ltd. He spoke about the expectations from Marketing post-graduates and how students can make themselves industry ready. It was an interactive session where the faculty conducted marketing quiz and asked the students to correctly identify and pronounce the brands. Later, he briefed about the career opportunities available in areas of Product and Brand Management, Sales Management and various marketing designations.



DATE: January 8th, 2022



DATE: January 9th, 2022

- Workshop on Operations and System, by Mr. Vinayak Bhide, IT Consultant VSB Associates. He spoke about the expectations from Systems and Operations specialised post-graduates and how students can make themselves industry ready. During the session speaker focused on the syllabus of both the specialisations, the industry requirements, job opportunities and their corresponding pay scales for operations and IT professional.



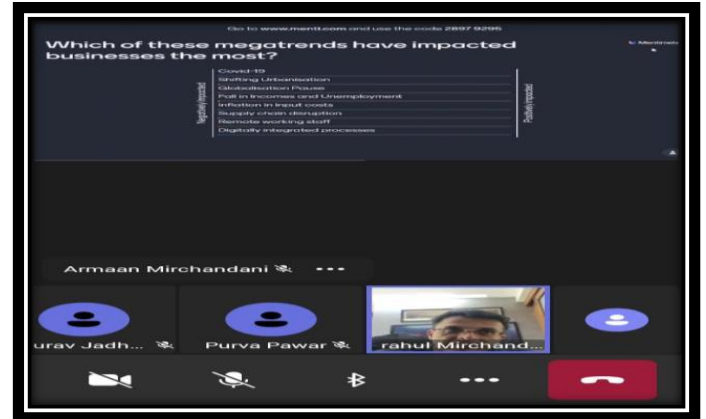
A winner is a dreamer who never gives up.

-Nelson Mandela



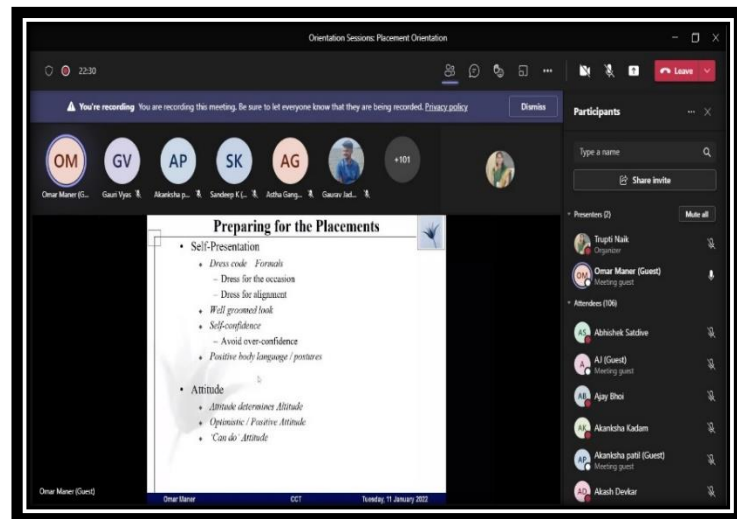
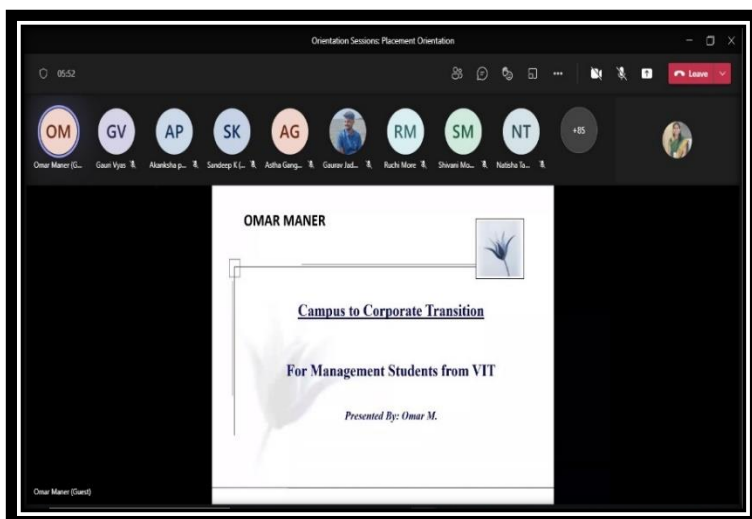
Entrepreneurship Development Session by Mr. Rahul Mirchandani

The guest session was conducted by Dr. Rahul Mirchandani, Chairman and Managing Director, Aries Agro Ltd. He spoke about the entrepreneurial opportunities and how it can be developed during MMS. He gave unique insights to demonstrate great Entrepreneurial skills. He gave them guidelines to learn fundamentals and acquire skill sets that will prepare them from initial development of a business plan, to financing a start-up and managing a growing business.



Campus to Corporate Placement Orientation Sessions

- Two guest sessions were conducted by Mr. Omar Maner, HR Advisor and Campus Placement Trainer. The first session was conducted on 7th January 2022, he spoke about importance of holistic development during the post graduate course of management. He spoke about the expectations from industry and how grooming sessions will help students to groom themselves, to improve confidence and communication skills. He talked about technical and non-technical aspects of pre-placement training. He emphasised that personality development with knowledge and skill development for students to get place.
- The 2nd guest session on placement grooming was conducted on 11th January 2022. During the session speaker spoke about importance of holistic development during the post graduate course of management.. He talked about technical and non-technical aspects of pre-placement training. He emphasised that personality development with knowledge and skill development for students to get place. He gave further guidelines to students about how to present themselves during interviews and group discussions with examples. He talked about dos and don'ts and soft skills during the campus placement.





Don't let what you cannot do interfere with what you can do.

-John Wooden



The Motivational Talk by Mr. Pankaj Somnathe

DATE: 10th January 2022

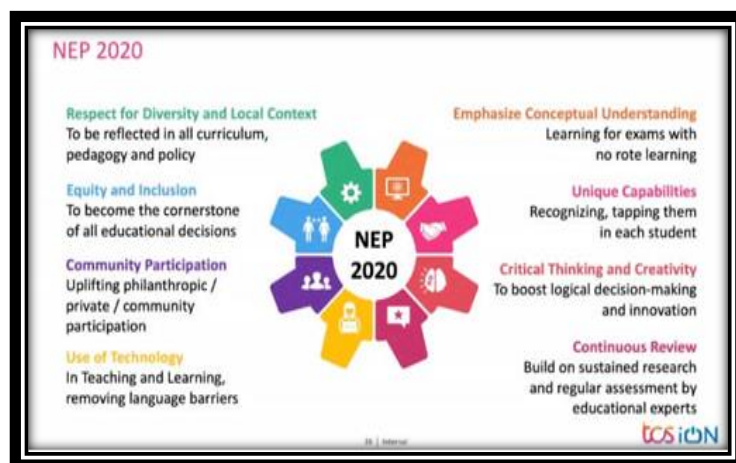


The online session conducted by Mr. Pankaj Somnathe, Assistant Manager, Training and Development Indian Oil Corporation was truly the source of motivation for students. The session focused on three factors namely "The success Mantra", "Law of Attraction" and "Action Plan for Students". The speaker highlighted the importance of Attitude and factors determining attitude. He further talked about the skillsets those differentiate the Winners from Losers like Lateral Thinking, Critical Thinking, Problem Solving and Quantitative Analysis

Professional Body Activities - Digital Transformation in The Education Sector

DATE: 21st January 2022, Conducted by: Bombay Management Association

The session was attended by FYMMS students which was about Digital Transformation in Education that does not only mean improving students experience but also to focus on enhancing campus environment, teaching, and learning methods. Digital Transformation in Education has made education more Accessible, Affordable and Skilled. NEP 2020 aims to transform India into a vibrant knowledge society and global knowledge superpower by making both school and college education more holistic.



Professional Body Activities – Leading with Inclusion

DATE: 11th February 2022, Conducted by: Bombay Management Association



The session was attended by FYMMS students which was about leadership and capability development while building cultures for sustainable business. The session was conducted by Ms. Vijayanti Naik and Mr. Harish Iyer. The speakers build awareness around inclusion – the why and the how. They also discuss about the Self reflection on the role of biases in everydayness and in leadership. It helped students to appraise students about the changing landscape of society and language Simple tools to routineise everyday inclusive behaviour.



If you can not do great things, do small things in great way.

-Napoleon Hill



Freshers' Week Events and Student Achievements



Debate Competition



Mr. and Ms. Freshers'



Carrom Competition

The long awaited Freshers' Week celebrations were held in the college premises for the first year students during 18th February to 24th February 2022. During this week MMS students participated and bested out others in some of the interesting events. In debate competition, Karthik Poreddy, Shruti Bhavsar, Abhishek Satdive and Asha Rathod emerged as winners. In the Carrom competition, Yash Tandle and Swapnil Wagh were declared as winners. Lastly, John Donakanty and Sakshi Thite were crowned as Mr. and Ms. Freshers'. Hence, the week was filled with enthusiasm, enjoyment and joy. FYMMS students also participated in Roobaroo-2022 Intercollegiate Festival organised by Navinchandra Mehta Institute of Technology and Development. Mr. Akash Devkar and Ms. Asha Rathod declared as winners in "Guess the Jingles" and "Ace of Sales" events respectively.

Department Staff

Dr. Varsha Maheshwari is currently an Examination In charge at Department of Management Studies. Being born in the family of teacher & banker. There was a natural inclination towards understanding numbers, finance & management. She ventured into commerce stream since secondary education then B. Com & subsequently Master of Business Administration (MBA)- Finance, Marketing. She has completed her PhD from JRN RV university in the area of Finance- Analysis of Shareholders' Value.

She has taught subjects like Security Analysis & Portfolio Management, Financial Markets, Financial Accounting, Business statistics & Operations Research for graduate and postgraduate students in Commerce, Management and Engineering programme for more than 12 years. Skilled in interpersonal communication, problem solving and multitasking; she has been entrusted with institute level responsibility of Students' Council 'Treasurer' for overall VIT.



Apart from that she is also managing student centric activities such as organising events, competitions, annual festivals of college as a convenor of Students' Association Committee. She has also organised staff related activities in the past such as training/seminar, conferences as a member of various committees such as R&D committee, staff welfare committee etc.

Know an Alumna

Ms. Shwetambra Sharma (Batch 2010-12)

Shwetambra is an emerging leader in the field of Digital Marketing and is currently contributing to one of the oldest and largest marketing and communications companies in the world, Publicis. She was born and brought up in Lucknow, completed her Honours in Economics from Lady Shri Ram College, Delhi and Masters in Management Studies from VIT, Mumbai. She loves travelling and has garnered a newfound interest in wildlife and ensures a trip to jungle every year to break away from all the clutter and spend time with nature.

Throughout her career, she has been recognized for her exemplary work in driving digital transformation for multiple clients from United States, Europe and APAC. She has 10 years of experience in Digital marketing spanning across Email Marketing, Social Media Analytics, Paid Advertising and overall media planning.

As she spends more and more time in the corporate life and learns the nuances of leading a team, it makes her more and more interested in trying to become the best version of herself as a leader. She aspires to bring the best mix of skill and leadership to the table.

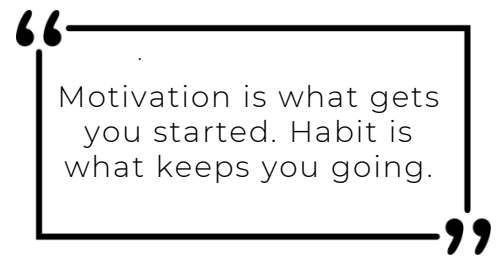


Two principles of life, she swears by:

1. 'Everything happens for our own good' - very trying to believe in this when things are unfavorable but time and again, she has learnt this and has only grown to believe in this more
2. 'Keep health ALWAYS first' - No one values you the way your health does.

Upcoming Events

- V- Emperor Events
- Summer Internships
- Guest Lectures
- Convocation Day
- Business Simulation Course



- Jim Ryun

THE

Editorial Team



Ms. Shraddha Barge
Student Editor



Dr. Trupti Naik
Chief Editor



Ms. Srushti Shetty
Student Editor

